

Loan Syndication - Structuring, Selling Down & Documentation

COURSE CONTENT

1. The Syndicated Loan Market

- a. Overview of Market Definitions, Statistics and Transaction Timetable
 - Definition & characteristics of a syndicated loan. Common structures, uses and key defining terminology
 - Review of the markets broken down by volumes, geographies, currencies, maturities, ratings, arrangers and investors
 - Survey of macro-economic factors affecting the market. Phases and milestones of the syndication process and Timetable

b. Overview of Documentation

- Loan Market Association (LMA) and others (e.g. LSTA)
- Investment Grade & Leveraged Primary documentation
- The Documentation cycle
- c. Mandate & Term Sheet
 - Types of syndicated facilities. Mandate letters
 - Confidentiality & NFR Letter/Term Sheet

d. Practicalities

- Role of Agent. Role of MLA/Arranger
- Role of and rights of participating banks. Building a business as a participant bank

Case study: Assessment of the merits of an invitation to Participate

e. Pricing a Syndicated Loan

- Sources of information. Trade-offs between price, maturity and credit structure
- Assessing market appetites

f. Underwriting and Distribution Strategies

- Sub underwriting
- Syndication, Club

Case study: Delegates are split into groups and asked to work on an invitation to underwrite an investment grade transaction based on specific scenarios. Tasks include:

- Evaluation of the invitation. Production & assessment of Comparables
- Producing and refining a Bank Universe. Liquidity Analysis
- Assessment of the other factors which can influence the
- Decision. Presentation of the recommendation to Business & Credit

g. Roles & Responsibilities

- The role of the participating bank. Why does a bank become a participant?
- What must a participant do and not do?
- What does a participant need from the arrangers?
- Current market conditions for participants

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h. Responsibilities in a Syndication Unit

- Functions required in a syndication unit. How to undertake the roles in a transaction
- Systems. Market practice and sensitivities
- 2. Syndicating & Closing a Syndicated Loan the role of an MLA/Bookrunner
 - a. Investor Materials PIM, Due Diligence Reports, Bank Meeting
 - Data Room, Timetable
 - Private vs. Public, Closing, Allocation, Free to Trade
 - b. Secondary Loan Trading
 - Development of the market, Key drivers, Main players
 - Settlement, Market practice

Case Study: Evaluating a secondary trading opportunity

c. The Loan Agreement

- Detailed review of the LMA recommended forms
- The key concepts in syndicated loan documentation including pari passu provisions and trigger points / default
- d. Security
 - Priority ranking. Different types of security
 - Clauses in security documentation
 - Granting and perfecting collateral. Asset-based transactions

3. Winning Mandates and Selling Down

a. The Corporate Treasurer's Perspective

- The issues and challenges from the borrower's perspective
- How to win mandates and build client loyalty. Techniques for managing bankers

b. Specialist Syndication Markets

- Project & Infrastructure Finance, Leverage Finance
 - Real Estate. Financial Institutions. Emerging markets
- c. Bidding for the Mandate
 - How to structure the syndicated deal
 - Analysing the right price. Bidding strategies

Final Case Study: Delegates will work in groups on a case study involving the assessment of an invitation to underwrite a structured financing. Delegates will use a summary term sheet to

- Evaluate alternative syndication strategies Conduct a Comparables Analysis set up an Investor
- Universe, complete a Liquidity Analysis. Yield calculation for brackets in a deal. Cost and usefulness of underwriting